

Data protection information for raffles

Verlag A.Vogel AG is a company based in Switzerland and is the responsible party within the meaning of the DPA and the GDPR.

Purposes and legal basis for the processing of your personal data

The collection and processing of personal data is based on the provisions of the DPA and the GDPR. The legal basis for data processing in the context of the raffle is Art. 31 Para. 1 in conjunction with Art. 6 Para. 6 DPA or Art. 6 Para. 1 p. 1 a) GDPR. The personal data will be collected, processed and used for the purpose of processing the raffle.

Data transmission within the group

The data will be shared within the group of the raffle company for administrative purposes. If data is exchanged within the group, this is done for the purpose of processing the raffle or on the basis of your consent. In addition, there may be an interest in passing on this data for internal, administrative purposes. If the processing of your data takes place outside of Switzerland or the EU/EEA, this transfer will take place in compliance with all applicable data protection laws, in particular appropriate safeguards within the meaning of Art.16 DPA or Art. 44 et seq. GDPR.

Data transmission to further recipients

A transmission to further recipients takes place. Should a transmission to further recipients take place, this will only be done insofar as this is necessary for the processing of the raffle. In doing so, we use service providers who support us in the implementation of the raffle. They act only on our instructions and process the data only for the specified purpose. Any use beyond this does not take place and requires legal permission or consent.

Data transfer to a country outside Switzerland or the EU/EEA (so-called third country) or an international organisation

A data transfer to a third country or to an international organisation takes place. This only takes place if suitable guarantees exist in the sense of Art. 16 DPA or Art. 44 et seq. GDPR.

Recipient overview

The following recipients receive your data within the scope of the data processing described here:

Recipient: Hotel Heiden, Seeallee 8, 9410 Heiden.
Purpose: Transmission of personal data of the main winner
Third country transfer: A third country transfer does not take place.

Existence of automated decision-making including profiling

We do not use automated decision-making or profiling.

Storage period

After the raffle has been carried out or after revocation of your consent, your data will be deleted unless there is a legal obligation to retain it.

Your rights

You have the right to free information about your personal data stored by us at any time, as well as a right to correction, data transfer and deletion of this data; if the deletion conflicts with legal storage obligations, we will have them blocked. In addition, you have the right to object to the processing of your personal data or to request that we restrict the processing. There is also the right to lodge a complaint with a supervisory authority.

If the data processing is based on your consent, you can revoke this at any time for the future. A request for information should be addressed to:

Responsible body:
Verlag A.Vogel AG
Alte Haslenstrasse 5
CH-9053 Teufen AR
Tel.: +41 (0)71 335 66 66

External data protection advisor:
DDSK GmbH
– Annalena Arndt –
Dr.-Klein-Str. 29
88069 Tett nang
E-Mail: datenschutz@avogel.ch